

CTF Local Council Prevention Plan

(2010/2011-2011/2012)

Local Council: Superior Child Abuse Prevention Council
County(s): Baraga, Houghton, and Keweenaw
Amount of Allocation: \$12,000
Completed By: Planning Committee
Date: September 2010
Telephone:
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A prevention plan contains the local council's goals for the coming year and the specific activities that outline the council's strategy to achieve these goals. The prevention plan should be based on a community needs assessment. A needs assessment is a way of gathering the facts and opinions on the problems and available resources related to children and families. The purpose of the needs assessment is to gain an understanding of your community as a system and determine where the gaps and strengths in that system lie.

FY 2010 NEEDS ASSESSMENT

1. What are the identified needs for the prevention of child abuse and neglect in your county(s)?

- Public awareness and understanding about the issues of child abuse and neglect.
- Education and information concerning pregnancy and effects of tobacco, alcohol, and other drugs on newborns.
- Education and information for parents.
- Education and information for children in elementary school and adolescents.
- Becoming an advocate for all children and their families

2. Who conducted the needs assessment for your county and what means were used to determine the needs (surveys, focus groups, etc.)?

The Planning Committee met in August 2010 to look at the following data sources for Baraga, Houghton, and Keweenaw Counties: Kids Count, CLIKS Data, Superior CAP Strategic Plan, Superior CAP Prevention Plan FY 2009, Copper Country United Way/Copper Country HSCB Compass II survey.

FY 2011-2012 Local Council Prevention Plan

Note: Please note that this form has space for 4 goals but do not interpret this to mean that a prevention plan should only contain 4 goals. CTF does not mandate the number of goals contained within a prevention plan. You may add additional spaces for additional goals.

Need: To raise the needed funds to further the mission and vision of SCAPC

Goal: Develop fundraising campaign		
<p style="text-align: center;">Strategy</p> <p>(What activities, services, programs or resources will the council conduct to meet the goal)</p> <ol style="list-style-type: none"> 1. Sell kid pins in area retail stores and other community events 2. Develop a corporate sponsorship campaign 	<p style="text-align: center;">Target Audience</p> <ol style="list-style-type: none"> 1. General Public 2. Local Businesses 	<p style="text-align: center;">Expected Date of Completion</p> <ol style="list-style-type: none"> 1. Ongoing 2. Sept 2012

Need: To improve public awareness of child abuse and neglect prevention

Goal: To develop an awareness campaign about protective factors and child abuse and neglect prevention

<p style="text-align: center;">Strategy</p> <p>(What activities, services, programs or resources will the council conduct to meet the goal)</p> <ol style="list-style-type: none"> 1. Promote new CTF License Plate, Tax Check-Off, and other CTF fundraising activities through local media and Council members 2. Promote a medical home for all children. 3. Monthly articles submitted to local newspaper and newsletters focusing on parent education and protective factors 4. PSAs on local radio and TV stations to promote Child Abuse Prevention Month and Parenting Awareness Month 5. PSAs on local radio stations to educate pregnant moms about drug exposed infants at birth to include the health/well-being of the baby and the legal consequences for moms. 6. Continue to partner with local churches for the Blue Sunday Campaign 7. Increase community awareness of Blue Sunday 8. Award educational opportunities to local agencies or organization that support "Protective Factors" 9. Partner with Michigan's Children in promoting the release of MI Kids Count Data Book 	<p style="text-align: center;">Target Audience</p> <ol style="list-style-type: none"> 1. General Public 2. General Public, parents 3. General Public 4. General Public 5. General Public, pregnant moms 6. Local congregations 7. General Public 8. General Public through agencies that are awarded mini-grants 9. General Public 	<p style="text-align: center;">Expected Date of Completion</p> <ol style="list-style-type: none"> 1. Ongoing 2. Ongoing 3. Ongoing 4. April 2012 5. Sept 2012 6. April 2012 7. April 2012 8. Sept 2012 9. Sept 2012
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Need: To continue to support children

Goal: To promote programs that provide quality parent education and information

Strategy	Target Audience	Expected Date of Completion
<p>(What activities, services, programs or resources will the council conduct to meet the goal)</p> <ol style="list-style-type: none"> 1. Support the “First Year” newsletter to parents of newborns in the tri-county area through Keweenaw Family Resource Center (KFRC) 2. Support the KFRC home and hospital visitor programs with financial assistance and information on Shaken Baby Syndrome. 3. Support BHK Child Development Board’s Fathers to Dads Program and other father programs in the area. 4. Work with current programs serving families with children ages 0-5 through the Great Parents/Great Start Workgroup/Copper County Great Start Collaborate. 5. Provide Baby Basics curriculum to middle school students. 6. Promote and enhance the SCAPC website. 7. Connect with school parent groups in the area. 8. Provide education to children on abuse reporting 9. Promote developmentally appropriate violence prevention education to children, which includes supporting, informing school districts of the effects of bullying. 10. Support activities that encourage developmentally appropriate parent-child interactions for example the KFRC Tree house and Keweenaw Krayons Art Projects. 	<ol style="list-style-type: none"> 1. New Parents 2. New Parents 3. Fathers 4. Local Organizations and agencies 5. Middle School Students 6. General Public 7. Parents 8. Children 9. Children 10. Local organizations and agencies 	<ol style="list-style-type: none"> 1. Sept 2012 2. Sept 2012 3. Sept 2012 4. Sept 2012 5. Sept 2011 6. Ongoing 7. Ongoing 8. Sept 2012 9. Sept 2012 10. Sept 2012

Need: To make legislators, board, and general public aware of the issues of child abuse and neglect

Goal: To be an advocate for all children and their families

Strategy	Target Audience	Expected Date of Completion
<p>(What activities, services, programs or resources will the council conduct to meet the goal)</p> <ol style="list-style-type: none"> 1. Inform state and federal legislators on issues facing families and children that impact child abuse and neglect through letters. 2. Update Council members on current state and federal legislation that impact child abuse and neglect issues. 3. Use SCAPC Power Point presentation to increase public awareness of SCPAC and its activities. 4. SCAPC Website will be enhanced to inform the public of child abuse issues 	<ol style="list-style-type: none"> 1. Elected Officials 2. Council Members 3. General Public 4. General Public 	<ol style="list-style-type: none"> 1. Sept 2012 2. Sept 2012 3. Sept 2012 4. Sept 2012

Need: Well rounded board with active participation from members

Goal: To strengthen to SCAP Council

Strategy	Target Audience	Expected Date of Completion
<p>(What activities, services, programs or resources will the council conduct to meet the goal)</p> <ol style="list-style-type: none">1. Streamline council meetings and communication2. Educate Board members through speakers at Board meetings3. Provide new Board members with a mentor and orientation4. Invite non-agency and community members to join the council5. Solicit ideas from membership on how to strengthen the board	<ol style="list-style-type: none">1. Council Members2. Council Members3. Council Members4. General Public5. Council Members	<ol style="list-style-type: none">1. Ongoing2. Ongoing3. Mar 20124. Ongoing5. Ongoing