



Prevention Innovations Since 1982

June, 2010 - Vol. 4, No. 9

## BOARD OF DIRECTORS

**Cynthia K. Williams**  
Chairperson  
Representing  
Religious Community

**Alethia Carr**  
Representing  
Dept. of Community Health

**Ronnie J. Boji**  
Representing  
Business Community

**Lisa R. Canada**  
Representing  
Organized Labor

**Abby B. Dart**  
Representing  
Parent Community

**Mark A. Davidoff**  
Representing  
Business Community

**Sgt. Greg Jones**  
Representing the  
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Representing  
Organized Labor

**Carol L. Wolenberg**  
Representing  
Department of Education

## Cynthia Williams Appointed Chair of CTF Board

Cynthia K. Williams of East Lansing has been appointed by Governor Granholm to serve as Chairperson of the Children's Trust Fund Board. Ms. Williams is Executive Director of the Michigan Educational Special Services Association (MESSA) and was appointed to the CTF Board in 2009. The CTF staff and Board, along with our partners, look forward to our continued efforts in serving Michigan's children and families under the leadership of our new Board Chairperson. In addition, more information on the Governor's appointment of Ronnie Boji, Lisa Canada, and Mark Davidoff to the CTF Board can be found on page 2.



## Fathers Recognized

CTF recognizes the importance of all the fathers of Michigan's children and wishes them a Happy Father's Day on June 20, 2010. Fathers play an irreplaceable role in a child's life. Targeted resources for fatherhood involvement are located on page 8. In addition, an article of tribute to fathers of special needs children can be found on page 9.



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# CTF Board of Directors

## Ronnie Boji Appointed



Ronnie J. Boji of Orchard Lake, president of Boji Group, LLC, has been appointed to represent the business community for a term expiring December 19, 2012. He succeeds Rebecca Bahar-Cook whose term has expired.

“I am honored by the Governor’s appointment and look forward to serving on the CTF Board. As a father of three young daughters, it is my very personal mission to help ensure the safety of our children. Additionally, I hope to bring a sound, fresh business perspective to the CTF.” – Ronnie Boji

These appointments were effective May 19, 2010. For more information on the CTF Board/State Child Abuse and Neglect Prevention Board, see Public Act 250 of 1982, which is available online at [www.legislature.mi.gov/documents/mcl/pdf/mcl-ACT-250-of-1982.pdf](http://www.legislature.mi.gov/documents/mcl/pdf/mcl-ACT-250-of-1982.pdf).

The next scheduled board meeting is June 28, 2010, at 2:00 p.m. at 8118 Cutler Road, Bath, MI 48808. All CTF Board meetings are open to the public. For more information call CTF at 517-373-4320.

## Lisa Canada Appointed



Lisa R. Canada of Ferndale, political and legislative director for the International Union of Operating Engineers, has been appointed to represent organized labor for a term expiring December 19, 2012. She succeeds Anita Fox whose term has expired.

## Mark Davidoff Appointed



Mark Davidoff of West Bloomfield, Partner with Deloitte LLP, has been appointed to represent the business community for a term expiring December 19, 2012. He succeeds Nancy Moody whose term has expired.

Prior to joining Deloitte LLP, Mr. Davidoff spent over 20 years as the Chief Financial and Chief Operating Officer for multiple non-profit human service organizations.

“I am honored that Governor Granholm has asked me to serve on the Children’s Trust Fund Board as we all work toward protecting our great state’s most important assets, our children.”  
– Mark Davidoff

# Key Dates/Events



**June 9:** CARE House will hold the Women of Bloomfield 24th Juried Arts & Crafts Show on June 9, 2010, at the First United Methodist Church, Maple Road in Birmingham, Michigan. Call 248-332-7173 for more information.

**June 10-11:** The conference Celebrating Fathers: Their Impact on Our Community will be held on June 10-11, 2010, at Greater Grace Temple, 23500 West 7 Mile Road, Detroit, Michigan. For more information call 1-888-785-7793.

**June 18:** The CAN Council of Saginaw County's Children's Advocacy Center will hold its 12th Annual Golf Outing on Friday, June 18, at the Swan Valley Golf Club. Call 989-752-7226 for more information.

**June 18:** The 15th Annual Mayor's Drug Free Youth Golf Classic will be held on June 18, 2010, at the Groesbeck Golf Course, 1600 Ormond in Lansing. Child and Family Services of Ingham County encourages participation in this fun event.

**June 28:** The Children's Trust Fund Board will meet at 2:00 p.m. at 8118 Cutler Rd., Bath, MI 48808. For more information call 517-373-4320.

**June 28:** CARE House will hold its 15th Annual Charity Golf Outing on June, 28, 2010, at the Twin Lakes Golf Club, 455 Twin Lakes Drive, Oakland, MI 48363 from 11:00 a.m. – 5:30 p.m. For more information on this event, call Shawn Ciavattone at 248-332-7173.



**July 5:** The Children's Trust Fund office will be closed for the July 4th state holiday.

**July 11:** CARE House will hold its President's Ball on July 11, 2010, at the Townsend Hotel in Birmingham, Michigan. For more information on this event, call Shawn Ciavattone at 248-332-7173.

**July 12:** CARE House will hold its Annual Golf Classic on July 12, 2010, at the Oakhurst Golf and Country Club in Clarkston, Michigan. For more information on this event, call Shawn Ciavattone at 248-332-7173.

**July 22:** The Child and Family Enrichment Council in Isabella County will hold its 2nd Annual Wine Event on July 22, 2010, at their office at 3333 S. Lincoln, Mt. Pleasant, Michigan, from 6:30 p.m. – 9:00 p.m.

## Annual Training – Save the Date!

CTF is partnering with the University of Michigan and its conference "Child Abuse & Neglect: Prevention, Assessment, and Treatment." The conference will take place on October 18-19, 2010, at the Inn at St. John's in Plymouth, Michigan. A wide array of prevention, child welfare, legal, and medical workshops will be offered. CTF will cover registration costs for up to two attendees per grant. Lodging and registration details will be shared with all grantees as soon as they are available. Please stay tuned!

*Please submit events for July or August to Alan Stokes by July 6, 2010.*

# Direct Service Grants

Ongoing thanks and appreciation for your commitment to Michigan's communities!

## RFP Notification Sites

The FY2011- FY2014 RFP was posted on EGrAMS on June 11, 2010 at <http://egramms-mi.com/ctf>. The CTF direct services grant opportunity will also be listed on [www.bid4michigan.com](http://www.bid4michigan.com). There is no fee to register at [bid4michigan.com](http://bid4michigan.com); however, you must continuously check online to see when grant opportunities are posted. There is a \$50 fee to receive ongoing email notification of grant fund availability in this new system. The \$50 fee affords you additional advance search engine options, which makes it easier to negotiate the [bid4michigan](http://bid4michigan.com) website, according to [bid4michigan.com](http://bid4michigan.com) technical support. Please note that you must know the NIGP Code for any RFP or ITB in order to view it. The NIGP for the CTF RFP when it is posted will be Human Services Code "95217." Anyone registered on this system must have identified this NIGP Code for receiving grant opportunity notification.

CTF strongly recommends that anyone interested in various bid opportunities on the [bid4michigan.com](http://bid4michigan.com) website to participate in the bid process. All future CTF bids will go through this new system. Bidders may also call BidNet Support at (800) 677-1997, Ext. 214.

A second option for receiving CTF bid notifications is to register on EGrAMS (<http://egramms-mi.com/ctf>), at the start page, at the "Grant Opportunity Notification" link on the left-hand side. When grants are posted to EGrAMS, an email notification will go out to the registrants.

## Site Visits

The scheduling of the direct service site visits will begin on July 7. Derrick Hartwell will coordinate the scheduling dates.

## Progress Reports

Thank you to all of the direct services grantees for having 100% of your reports submitted!

Sylvia Brown Jones  
*Direct Services Coordinator*

## Direct Services Work Group

The June 3 Direct Services Work Group meeting was well attended by 12 grantees. The Peer Review Survey results were reviewed and emailed to the group on June 5. If you are interested in creating and/or participating in a peer review pilot process in FY2011, please contact Sarah Davis at CTF. An update was also provided on the status of the parent leadership training for parents in direct service programs. The date of the training is July 27-28, 2010, at the Washtenaw County ISD. CTF is paying all related training costs. The training application will be distributed the week of June 14, and a pre-training teleconference for grantees will take place on July 15. Please contact Sarah Davis with any questions.

CTF is working on a time tracking model in response to the DS Cost Allocation training Bill Addison provided earlier this year. CTF will also begin highlighting, each month, a different direct service program in our News Briefs, on our website, and with social media. This will help to inform the CTF readers about the various direct services.

The next Direct Services Work Group teleconference will be scheduled outside of its normal first Thursday, bimonthly date; therefore, the date is changed to August 26, from 1:00 p.m. – 2:30 p.m. A reminder will go out prior to the meeting.

## Quote of the Month

"Each day of our lives we make deposits in the memory banks of our children." – Charles R. Swindoll

# Circle of Parents

Greetings to Michigan's Circle of Parents® network, and ongoing THANKS for a job well done! Our goal is to continue to build statewide capacity. Collaborative partners are always welcome.



[www.circleofparents.org](http://www.circleofparents.org)



Sylvia Brown Jones  
*Circle of Parents Coordinator*

## COP Success Stories

Please send in your success story for CTF to submit to the National Circle of Parents® Headquarters for their monthly report.

## Site Visits

I will be planning site visits during the month of July to assist with program technical assistance.

## Report Reminder

Circle of Parents® January – March, 2nd quarter data reports were due May 15, 2010. Contact Derrick Hartwell to submit reports. It is important to get your data sent in by the due date, so it can be compiled into the state report to be sent to National Circle of Parents®.

## Updates

There is an updated electronic version of the Circle of Parents® Handbook in English. All of the site facilitators were emailed a copy. Please contact Derrick Hartwell, if you have not received a copy. A Spanish version will be available by the end of September.

The Circle of Parents® Advisory Committee will be reactivated and seek new members. The Advisory Committee will be a group of Circle of Parents® volunteers that will meet bi-monthly on a long-term

basis to provide advice and/or support to Michigan's Circle of Parents® Initiative. There will be a planning teleconference held on June 24, 2010, from 1:30 p.m. – 2:30 p.m. for facilitators/directors interested in joining. The current advisory members and Circle of Parents® facilitators/directors will receive an email notification from Meeting Wizard to RSVP for this teleconference. If you are unable to participate on this date, please send me an email indicating your interest, so I can include you in the revised membership group.



The CTF conference call-in number is 877-336-1828, access code 8088351.

# Local Councils

Emily Schuster Wachsberger  
*CAP Month/Local Council Coordinator*

## August Local Council Workgroup Meeting

The next local council workgroup meeting will be Thursday, August 5, at 10:00 a.m. At that time, we will be returning to our regular schedule (the first Thursday of the month at 10:00 a.m.). The phone conference line for that meeting is 877-336-1828, access code 8088351. There will be no meeting in July.

## CAP Month Survey Highlights

Last month councils completed a survey to capture key information that will assist CTF in its ongoing CAP Month efforts. The survey addressed a range of issues related to both local council CAP Month activities as well as CTF support of these efforts. The results of the survey included data on the reach within communities; feedback on the CAP Month toolkit; the types of activities that were sponsored; and input on the processes developed to support local councils. The results are important to our efforts to continually improve upon CAP Month. A summary of CAP Month survey results can be found at [http://www.michigan.gov/documents/ctf/CAP\\_Month\\_Toolkit\\_Highlights\\_324261\\_7.pdf](http://www.michigan.gov/documents/ctf/CAP_Month_Toolkit_Highlights_324261_7.pdf)

## Tier Projects

What began at the October 2009 annual training has since unfolded into amazing projects from workgroups composed of each local council tier level. Each workgroup decided to pursue endeavors which they believed would enhance their councils' development and growth and would benefit other tiers as well. The results of these projects, while not meant to be prescriptive or required, will provide useful information common to all councils, and can potentially enable common standards of practice. Each tier group has been meeting monthly via Webinar and phone conference to move their respective projects forward. See below for details about each tier project.

- **Tier I** – The group's focus is to address board recruitment and retention concerns. Their approach is to look at creating a board recruitment process, utilizing in part, research-based information. At the next meeting, the group will be reviewing process documentation.

- The group will next meet on Monday, July 26, at 10:00 p.m.

- To register for the Webinar portion of the meeting, go to the following link: <https://www2.gotomeeting.com/register/716637490>. The audio portion of the meeting will be 877-336-1828, access code 8088351.

- **Tier II** – The tier II group is also addressing board concerns. Their focus is to create a board member orientation information guide. At the next meeting, a number of documents for the resource guide will be reviewed including: board member guidelines, application, background check, council overview, confidentiality agreement and board member job description.

- The group will next meet on Monday, July 19, at 10:00 a.m.

- To register for the Webinar portion of the meeting go to the following link <https://www2.gotomeeting.com/register/303208875>. The audio portion of the meeting will be 877-336-1828, access code 8088351.

- **Tier III** – The tier III group is creating a volunteer resource toolkit. Once this component of the project is completed, they would also like to develop a media toolkit. They are currently reviewing volunteer toolkit documentation. At the next meeting, a number of documentation pieces will be reviewed including background check, application and interview questions. A volunteer hours spreadsheet is currently being modified to automatically make prescribed calculations.

- The group will next meet on Monday, June 21, at 10:00 a.m.

- To register for the Webinar portion of the meeting, go to: <https://www2.gotomeeting.com/register/704063042>. The audio portion of the meeting will be 877-336-1828, access code 8088351.

Each project is progressing well due to the high-energy contributions of the local council representatives who participate in these meetings. Next steps for all projects include but are not limited to completion and approvals of all documentation, and the rollout process.

## Regional Meetings

CTF has scheduled seven regional meetings to enable councils to more effectively collaborate with each other. There has been an enthusiastic response to these meetings, and Emily is looking forward to hitting the road to meet with councils from across the state. The agenda for the meetings includes:

- Council sharing
- Tech assistance (e.g., EGrAMS)
- Peer sharing
- Regional fundraising opportunities
- Future regional meetings

CTF is asking all councils to please RSVP for these meetings. Councils may have more than one representative attend and CTF will pay for lunch. They are scheduled for 9:00 a.m. – 3:30 p.m., EST except in Iron Mountain when they will reflect CST time. Please contact Emily with any questions. See below for further information.

- Southeast – Wednesday, June 16 at WISD, 1819 S. Wagner Rd, Ann Arbor, MI 48103
- Southwest – Thursday, June 17, Kalamazoo County/Community Services Bldg. (Nazareth Complex) 3299 Gull Road, Kalamazoo, MI 49048
- East – Monday, July 12, Saginaw CAN Council, location TBD
- West – Wednesday, July 14, Fremont Area Community Center, 4424 West 48th St., Fremont, MI 49412
- Northern Lower Peninsula, Wednesday, July 28, BJ's Banquet Meeting Rooms, 990 N. Center St, Gaylord, MI 49735
- Western Upper Peninsula, Tuesday, August 17 (Note: 9:00 a.m. CST start), location TBD
- Eastern Upper Peninsula – Wednesday, August 18, Village Inn of Newberry, 7552 M-123, Newberry, MI 49868

## Art Van to Award \$1M to Nonprofits

Citing the need for additional resources among nonprofits serving children, health and human services, Art Van will award \$1 million to nonprofits this year. Last year CTF local councils in Ingham County and Livingston County were recipients. More information on the opportunity is available at [http://www.artvan.com/Furniture/Store/Content\\_Million-Dollar-Grant-Challenge\\_10001\\_10052\\_-1\\_N?icid=MDGC](http://www.artvan.com/Furniture/Store/Content_Million-Dollar-Grant-Challenge_10001_10052_-1_N?icid=MDGC). Applications are being accepted through August 2, 2010.

Patricia Headley  
*Fund Development Coordinator*

## A Special Thank You!

Your overwhelming passion for the mission of the Children's Trust Fund is deeply appreciated! Thank you for your dedication, enthusiasm, and hard work to make our eighth annual "Cherish the Children" Signature Auction Event a huge success!

Because of you, the event raised over \$345,000 for child abuse prevention programs in Michigan and hosted nearly 550 guests! We are grateful for your continued support, generosity, and commitment to this very important issue of child abuse prevention. As the event has grown, so has the number of champions for children. You have helped us prove that a group of committed individuals can make a difference, even in times such as these. On behalf of the Children's Trust Fund, I would like to express a heartfelt thanks to our Legislative Co-Chairs, CTF Board, the entire Advisory Committee and Sub-Committee Co-Chairs, Sponsors, Auction Item Donors, and the many, many supporters and volunteers that made the event possible. We could not have done this without each and every one of you!

Thank you for making a difference in the life of a child!

## Interns Join CTF

Two public relations students will be working as interns this summer at CTF. Katie Baker is a senior at Central Michigan University studying Public Relations and Journalism. Halley Buchan is a Michigan State University graduate student in Public Relations and earned her B.S. degree in Advertising & Public Relations from Grand Valley State University. They will be concentrating their efforts at CTF in marketing and fund development, including projects like the fall fundraising event in southeast Michigan, promotion of the CTF License Plate for its 10th anniversary in 2011, and refocus of the Kidstore program.

# Research and Resources

## New Original Series 'Dad Camp'



A new television series is on VH1 called Dad Camp. PR Newswire (May 19, 2010) wrote, "In the series Dad Camp, licensed psychologist and no-nonsense therapist Dr. Jeff Gardere works with six fathers-to-be, along with their pregnant girlfriends, to help prepare the young men for fatherhood—a responsibility that they're just not ready for yet....In addition, the National Fatherhood Leaders Group has developed a discussion guide to help facilitate conversations about the issues brought up in the show, including the economic and emotional demands of being a parent. The guide will be found on all of the partners' web sites, as well as "20 Reasons Why a Child Needs an Active Father in Their Life," which provide research findings that support the needs for young fathers to embrace parenthood. The sites will also feature resource pages, linking readers directly to information, advice and support regarding responsible fatherhood. VH1's Dad Camp dedicated site is at [www.dadcamp.vh1.com](http://www.dadcamp.vh1.com)."

## June is National Internet Safety Month

The month of June is National Internet Safety Month. This is an occasion to promote online safety to reduce risks to children. Resources for Internet safety are available from a variety of agencies, including the National Center for Missing & Exploited Children's website at [http://www.missingkids.com/missingkids/servlet/PageServlet?LanguageCountry=en\\_US&PageId=3026](http://www.missingkids.com/missingkids/servlet/PageServlet?LanguageCountry=en_US&PageId=3026).



## *Program Resources for Fatherhood Involvement*

### **Fathers Network**

The Fathers Network is an online resource to support fathers and families raising children with special health care needs and developmental disabilities. The site is at [www.fathersnetwork.org](http://www.fathersnetwork.org).

### **GreatDad.com**

With the motto, "Dads don't always think like Moms," Greatdad.com is an online parenting resource that is geared toward the father's point of view. This resource can be found at [www.greatdad.com](http://www.greatdad.com).

### **National Responsible Fatherhood Clearinghouse**

The National Responsible Fatherhood Clearinghouse "provides access to print and electronic publications, timely information on fatherhood issues, and targeted resources that support OFA-funded Responsible Fatherhood and Healthy Marriage grantees. The NRFC Web site also provides essential information for other audiences interested in fatherhood issues." This resource may be found at [www.fatherhood.gov](http://www.fatherhood.gov).

# Keepers of the Special Dreams

“When fathers learn that their child will have lifelong special needs or that they have a dangerous illness, their reactions can range from shock, to acceptance, to greater love. Fathers often try and meet these challenges with courage and ingenuity. Many fathers are highly committed to their special needs children and devote long hours to the physical and emotional care of their children” (Brotherson & Dollahite, 1997).

Father involvement is a key practice to preventing child abuse among all children, especially those with special needs. Accessible fathers are exceptionally suited to both protect their special needs child and move them toward independent self-protection. This is done by being the keeper of their dreams.

Children need a father who believes their unique dreams are both significant and attainable. At the start, special needs children may need dreams of doing what others do so easily and routinely—things like speaking for the autistic or walking for those with cerebral palsy. But their hard-fought accomplishments are just as significant. As life progresses, the dreams for these children will take various forms as they make their life choices for work, relationships, and hobbies.

Despite the best intentioned efforts of communities to understand the special dreams of these children, they may often feel isolated and alone. Having a father who understands their dreams and helps them achieve them is priceless.

When Detroit Tiger’s pitcher Ryan Perry earned his first major league save on April 11, 2010, he gave the ball to his dad. Two weeks later when Detroit Tiger’s rookie Austin Jackson hit his first major league home run, he gave that ball to his father for his trophy case. Most fathers can dream of being in this situation, even if the odds are against it. However, fathers of special needs kids are unlikely to entertain the dream of professional achievements for their children, as the goal is often independence and respectability as a person and citizen.

But a game ball should go to all the fathers of special needs children this year, because what you do at home can save the dreams of your child and make the difference between laughter or tears, socialization or stagnation, hope or despair, and independence or institutionalization. Brandi Snyder said something that aptly describes how special needs children depend on their fathers: **“To the world you may be just one person, but to one person you may be the world.”**

Alan Stokes  
*Research Analyst*



*Alan Stokes has served on the staff of the Children’s Trust Fund since 2005. He and his wife, Anne, have a five-year-old son Jonathan with autism.*

Reference: Brotherson, S. E., & Dollahite, D. C. (1997). Generative ingenuity in fatherwork with young children with special needs. In A. J. Hawkins & D. C. Dollahite (Eds.), *Generative fathering: Beyond deficit perspectives* (pp. 89-104). Newbury Park, CA: Sage.

News on the Ethical Treatment of Children from MSU-APRR Children's Central  
[www.childrenscentral.msu.edu](http://www.childrenscentral.msu.edu)

## 20 MSU Advertising and Public Relations Students Volunteer this Summer

Twenty undergraduate students in Michigan State University's Department of Advertising, Public Relations, and Retailing programs (APRR) have accepted volunteer internships working in CTF local affiliates and other non-profit agencies through efforts stimulated by the department's relationship with CTF. CTF and local councils across the state of Michigan received 14 student interns. In addition, the American Diabetes Association—Michigan Chapter, Ann Arbor Center for Independent Living, Cranbrook Institute of Science, and Highfields, Inc. received a total of six students. Students will spend the summer working on various projects for each organization, and write a brief report at the end of the summer. MSU alumni from the College of Communication Arts and Sciences have stressed the importance of students interning for nonprofit organizations during their time at MSU. "It is very important for the students to get as much experience under their belt as they can. It will help differentiate themselves from other graduates when applying for jobs," says Children's Central project coordinator Nicole Marble.



Rick Cole, Chair  
MSU's Department of Advertising,  
Public Relations, and Retailing

## Now You See Me, Now You Don't! Phantom Smokers Really Do Exist

In an effort to better understand young smokers and how to help them quit, Children's Central Director Nora Rifon, along with coauthors Youjin Choi and Marina Choi, identified a new type of smoker. Phantom smokers, people who smoke cigarettes but do not consider themselves smokers, may require a new approach to convince them to stop smoking. In her paper titled "I Smoke But I am Not a Smoker: Phantom Smokers and the Discrepancy Between Self-identity and Behavior," accepted for publication in the Journal of American College, Rifon and her colleagues identified that an overwhelming majority of those who smoke do not identify with the label of being a smoker. "Being a smoker is so stigmatized, that some young people who admit to smoking cigarettes do not want to be associated with the profile of a smoker."

The CTF award has stimulated a plethora of interest by faculty in the department of Advertising, Public Relations, and Retailing and other MSU faculty in submitting grant proposals to research child abuse and neglect prevention. There are currently several grant applications under review. Thirty research projects are underway in association with the CTF/MSU collaborative. All projects support the ethical treatment of children.

# Communications

## CTF Social Media

### Prevent Child Abuse Michigan Group Created on LinkedIn



Prevent Child Abuse Michigan/Children's Trust Fund is now a group on the social media site LinkedIn. Anyone who is a member of the LinkedIn social media system may join our open group by going directly to [http://www.linkedin.com/groups?gid=3123492&trk=myg\\_ugrp\\_ovr](http://www.linkedin.com/groups?gid=3123492&trk=myg_ugrp_ovr) or searching for us by name. We look forward to future interaction with our partners and supporters in the world of LinkedIn.



1,739 YouTube Visitors



246 Twitter Followers



812 Like Us on Facebook

*Social Media Statistics  
Effective June 10, 2010*



**Children's Trust Fund**  
*Protecting Michigan's Children*



**Prevent Child Abuse  
Michigan**

## CTFPartners Listserv

The Children's Trust Fund has established the CTFPartners listserv to encourage dialogue on child abuse and neglect prevention issues among CTF stakeholders. It is open to the public. Please contact Alan Stokes to join the listserv or if you need technical assistance with an existing subscription.

## CTF TEAM



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