



# CTF News Briefs



Prevention Innovations Since 1982

December 2009 - Vol. 4, No. 3

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## Children's Trust Fund License Plate for the Holidays!

As you prepare your holiday gift giving list, why not give a gift that will not only last a lifetime but will show your support for kids—by purchasing the Children's Trust Fund license plate! This holiday season, you could also provide your friends and family with information on how to purchase a CTF license plate by including a small, beautifully-colored postcard (which we can provide), that includes information on how to purchase the CTF plate. The postcard will easily fit in your holiday cards.

Add a brief note encouraging them to support CTF. If you would like to receive a supply of the license plate postcards, please contact our office at 517.373.4320.



The license plate can be ordered when you renew your automobile license plate or any time through a Michigan Secretary of State branch office or online at the Secretary of State Web Site at [www.michigan.gov/sos](http://www.michigan.gov/sos). The license plate can also be ordered at the dealership when you purchase a new car. When you purchase a CTF plate, \$25 of the \$35 purchase fee is donated to protect Michigan's children. Each time your plate is renewed, a \$10 fee is collected for the Children's Trust Fund.

Through the sale of the plates, the Children's Trust Fund will be able to support more child abuse and neglect prevention programs and services throughout the state of Michigan. The best way to protect Michigan's kids from child abuse and neglect is through prevention!

Have a safe and happy holiday season.

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# Three CTF Board Members Complete Term

The Children's Trust Fund wishes to recognize the valuable service of three board members who complete their second and final term of service this month. Rebecca Bahar-Cook, Anita Fox, and Nancy Moody were appointed by Governor Jennifer Granholm in March 2004 and were reappointed for a second term in December 2006.

During their leadership, the Children's Trust Fund has been strengthened through achievements including the 2006 reinstatement of the income tax check-off and growth of corporate sponsorships for the Signature Event. Their leadership paved the way for growth in prevention partnerships with local councils and the implementation of higher standards of efficiency in the operation of the Children's Trust Fund. Their work on behalf of children demonstrates the words of Shari Pulliam, "Child abuse is not an isolated problem. It affects each of us and it is only through each of us that child abuse can be prevented."



**Rebecca Bahar-Cook** of Lansing, a fundraising consultant with Capitol Fundraising Associates, represented local councils on the CTF Board. She served as the co-chairperson of the Program Committee and also has been a member of the Marketing and Fund Development Committee.



**Anita Fox** of Okemos, attorney and shareholder for Fraser, Trebilcock, Davis & Dunlop, PC, represented the legal community on the CTF Board. She served as a member of the Executive Committee, as Vice-President of the Board of Directors, and as chairperson for the CTF Audit Committee.



**Nancy Moody** of East Lansing, director of state government affairs for DTE Energy, represented the business community. She served as the Chair of the Board and as an ex-officio member of all board committees. She also served as co-chairperson of the CTF Signature Event ("Cherish the Children" Auction) for the past six years and will continue in that role for the 2010 event.



# Local Councils

*Emily Schuster Wachsberger*  
*Local Council Coordinator*

## Progress Reports

The first quarter of the new fiscal year will end on December 31, 2009. Moving forward the reporting requirements will change. Reports will be due as follows:

- January 20, 2010 – Expense Report Only
- April 20, 2010 – Expense, Program Register and Activity Reports
- July 20, 2010 – Expense Report Only
- October 20, 2010 – Expense, Program Register and Activity Reports

Moving forward, the Program Register and Activity Report requirements will be reduced to biannual reporting (2nd and 4th quarters). Councils are highly encouraged to keep a log of all activities with their respective numbers and the information needed for both reports. CTF is developing, and will soon make available, an activity log tool for those who would like assistance with this effort.

The Program Register Report is in the process of being updated to be more user-friendly. Teleconference training sessions are forthcoming and will take place after the New Year. Stand by for further details.

## Annual Training Follow-up

A lot of great energy and ideas came out of the local council break-out session at the end of day two of the annual training. CTF looks forward to a continuance of this collaborative spirit of like-tiers working together to advance their identified priorities, as listed below.

- Tier I – Energized board involvement
- Tier II – Ways to engage “mandated” board members and expand involvement from community
- Tier III – Develop a manual/toolkit with media information about prevention (not just CAN) and volunteer training/screening materials

## CAP Month Sub-Workgroup

On Tuesday, November 17, 2009 the CAP Month Sub-Workgroup met. Noted decisions included:

- Retain a majority of information provided in last year’s CAP Month Toolkit with appropriate updating.
- Keep the same theme for CAP Month as last year, The Power of One.
- Support a Pinwheels for Prevention: April 1st Statewide Event:
- Rename Blue Sunday Campaign to the Faith-Based Campaign to be more inclusive. Additional information about other faith-based campaigns will also be included, e.g. Blue Sabbath Campaign, other prayers, etc.

Suggestions for the updated CAP Month Toolkit included:

- Have information from PCA articulating a high-impact message reflecting the reframing perspective and philosophy.
- Have information about what other councils did for 2009 CAP Month.

Below is the CAP Month Sub-Workgroup schedule along with prospective meeting focus. Your participation in this dynamic group is welcomed. If you are interested in participating, please contact Emily ([wachsbergere@michigan.gov](mailto:wachsbergere@michigan.gov)) at 517-335-0671.

- December 15, 2009 at 2 p.m. –Toolkit and begin addressing CAP Month Events
- January 19, 2010 at 2 p.m. – Any last minute toolkit concerns and emphasis on CAP Month Events, state and local.
- February 16, 2010 at 2 p.m. – CAP Month Event and PSA.
- March 16, 2010 at 2 p.m. – Any final concerns/planning.
- May 18, 2010 at 2 p.m. – Wrap-up.
- The call-in number is 877-336-1828, access code 8088351.

# Ontonagon Child Protection Council

Elementary and middle school children in the Ontonagon schools will have a brand new park thanks to some great community collaboration efforts which led to their winning a \$10,000 grant in the national 2009 KaBOOM and NFL Play 60 online contest. The Ontonagon Child Protection Council played a pivotal role in this success story.

KaBOOM (<http://kaboom.org>) is a national nonprofit organization that envisions a playground within walking distance of every child in America. The NFL Play 60 Campaign's aim (see [http://www.nflrush.com/play60/play60challenge?campaign=Google\\_Play60\\_General](http://www.nflrush.com/play60/play60challenge?campaign=Google_Play60_General)) is to reduce childhood obesity by encouraging in-school, after-school and team-based programs. Both organizations are dedicated to improving the lives of our children.



According to Paula Domitrovich, Ontonagon Local Council coordinator, the Ontonagon Schools are slated to close their local elementary school next year and will move all K-12 students into the present high school, which doesn't have any recreational play areas for younger children. The vision of elementary school children without a playground was not acceptable to the Ontonagon community. This past fall the elementary school counselor contacted the local council requesting support for this contest opportunity. The local council provided the resources to make this event a reality. Contestants were required to conduct a Play Day, a local event to improve community recreational areas. The Ontonagon community not only worked on the school's baseball field, painted the dugouts, and hauled brush, they also participated in a one-mile fun walk, played kickball and soccer, ate delicious food and pressed their own apple cider.

After making it past round one of the contest from the KaBOOM organization, the next phase consisted of an online public vote for the best Play Day video presentation. The local council in cooperation with the local hospital, elementary school and parent volunteers from the community collaborated to communicate the need for votes with emails, phone calls and via word-of-mouth. Those efforts led to a win with 46% of the votes (91,577 votes), more than 16,000 votes higher than the second place winner. Both first and second place winners received the \$10,000 award. Third through fifth place each received a \$1,000 grant for their efforts.

CTF congratulates the Ontonagon Child Protection Council for their role in this fantastic achievement! Paula said that they still have some fundraising work to do in order to obtain the \$50,000 needed for an ideal playground. However, the grant is a significant amount toward that end, and the community is energized by their success.

Although the 2009 contest has ended, those interested may go to the KaBOOM website and pre-register for the 2010 Play Day competition.

# Direct Service Grants

*Ongoing thanks and appreciation for your  
commitment to Michigan's communities!  
Sylvia Brown Jones  
Direct Services Coordinator*

Let me start off by acknowledging the outstanding performance you have achieved by having all of your reports in. A resounding THANKS! This will help in providing complete data for the federal report.

## FY2010 Quarterly Report Due Date Schedule:

- 1st Qtr: October 1 – December 31, 2009 ..... Due January 20, 2010
- 2nd Qtr: January 1 – March 31, 2010 ..... Due April 20, 2010
- 3rd Qtr: April 1 – June 30, 2010 ..... Due July 20, 2010
- 4th Qtr: July 1 – September 30, 2010 ..... Due October 20, 2010\*

\*Note: The FSR report is always due earlier than the Program Register or Work Plan during the 4th Quarter, because of the fiscal year-end requirement to have an “Accounts Payables” established from your estimated 4th Quarter Statement of Expenditures (SOE), due no later than September 18. This will allow time to work through any necessary corrections before the October Department of Human Services deadline. A friendly reminder will go out in early July.

## Annual Training Follow-up:

First, congratulations to Donna Raphael, Project Coordinator, St. Joseph Mercy Oakland for winning the \$50 Barnes and Noble gift card drawing.

Only a few direct service grantees were able to stay for the break-out work group session; however, there was great synergy created from the group. The direct service work group held its first work group teleconference on Thursday, December 4. The goal of the work group is to focus on sustainability, outcomes, evaluation, EBP/EIP, parent leadership, peer review, and EGrAMS quarterly reports. All but four grantees were able to participate. We ran out of time to cover all of the topics, but it was a good beginning. The goal of the work group is to share “best practices,” discuss program ideas, and mentor each other. It was agreed upon to meet bimonthly on the first Thursday of the month, allowing up to 90 minutes. The time was changed from 11:00 a.m. to 1:00 p.m. – 2:30 p.m. The next teleconference call will be on February 4. A reminder will go out in mid-January. The call-in number is 877-336-1828, access code is 8088351.

For those grantees that have not yet had a site visit, scheduling will begin in January, as weather permits.

I will be out of the office from December 21st until January 4th.

Happy Holidays to all!

# Circle of Parents

*Ongoing thanks and appreciation for your  
commitment to Michigan's communities!*

*Sylvia Brown Jones  
Circle of Parents Coordinator*



[www.circleofparents.org/](http://www.circleofparents.org/)



Greetings to Michigan's Circle of Parents network, and ongoing THANKS for a job well done! Our goal is to continue to build statewide capacity. Collaborative partners are welcome.

The Circle Newsletter has been placed on hold, until early next year. Sites should send in their "parenting" success stories or tips.

In our joint effort to assist parents in their tough job of parenting, we continue to commit our resources and passion during Michigan's challenging economic times. You are providing invaluable parent leadership services to help strengthen Michigan's families by focusing on one or more of the protective factors: family functioning/resiliency, social support, concrete support, nurturing and attachment, and knowledge of parenting/child development. More information about the five protective factors is available at the FRIENDS National Resource Center for Community-Based Child Abuse Prevention.

In the November *News Brief*, CTF announced it will be joining a Circle of Parents national evaluation plan. There was a training teleconference for the Circle of Parents Trainers on December 3, 2009, that covered the following areas:

- Overview of the National Evaluation Project, and why it is important
- Project funding search
- Administration of the Protective Factor Survey (PFS) Protocol, and getting it out to the sites
- Consent Form review
- Coding protocol review, and keeping the participant list secure
- Guided interview overview

There will be another training session on December 8, 2009, for those trainers who missed the first training. An email with information has gone out. The PFS will be administered from January through April 2010, for only new participants. Alan Stokes will contact the site facilitators by email during the week December 7, 2009.

The November 13, 2009, Circle of Parents workshop, facilitated by both Sylvia Brown Jones and Dee Obrecht was well attended with at least 16 participants. There were 14 rating responses for an average rating of 4.62 out of 5.

## Brenda's Corner

Brenda is slowly easing herself back into the swing of things. She will be providing us with some feedback in January's News Brief.

Today is a gift—that is why it is called the "present."

– Author unknown

# Key Dates/Events

## *December*

**December 1-Jan. 2:** The CAN Council of Saginaw County will be the recipient of donations received by Gary Shepard at the Freeland Light Show. The display will run daily from December 1 through January 2. For more information check out their website at <http://www.freelandlights.com/index.html>.

**December 11:** The CTF Best Practices Work Group will meet from 3:00 p.m. – 4:30 p.m. on December 11, 2009. The call-in number is 877-336-1828, access code 8088351. If you are interested in joining the group, please contact Sarah Davis at 517-335-7770.

**December 15:** The CTF Cap Month Sub-Group will meet from 2:00 p.m. – 3:00 p.m. on December 15, 2009. The call-in number is 877-336-1828, access code 8088351.

**December 15:** The Children's Trust Fund Board will meet at 3:00 p.m. at the DTE Energy Office, 101 S. Washington Square, Ste. 700, Lansing, MI. For more information call CTF at 517-373-4320. [Note this is a date change.]

**December 17:** The Genesee County Consortium on Child Abuse and Neglect will hold its Stars for Children Annual Benefit on December 17, 2009. The event will feature a silent and live auction, speakers, and the Stars for Children Award. For more information call 810-234-3680.

**December 24, 25, 31:** The CTF office will be closed for the holidays on December 24, 25, and 31.

## *January*



**January 1:** The CTF office will be closed for the holiday on January 1.

**January 7:** The CTF Local Council Workgroup will meet from 10:00 a.m. – 11:00 a.m. on January 7, 2010. The call-in number is 877-336-1828, access code 8088351.



# CTF Team

## News Briefs Enhancements

We bring to your attention two enhanced navigation features in the December and future News Briefs.

- First, if you want to go directly to a specific content section, you may click on the “Bookmarks” tab which is located on a dark grey vertical bar to the left of the newsletter. The icon to click looks like a piece of paper with a blue ribbon bookmark in front of it. When the icon is clicked, a list of specific newsletter sections will appear in a list. Click on the desired section to open.

- You can also navigate by scrolling your mouse over the newsletter section titles in the Table of Contents box on page one of the newsletter (labeled “Inside”), then click on a title to be taken directly to the desired page.



**Prevent Child Abuse**  
Michigan



**Children's Trust Fund**  
*Protecting Michigan's Children*

## CTF TEAM



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